

SHANKAR M SAUD

Email: shankarsaud.web@gmail.com | **Phone:** +91 7559229459 | **Location:** Kandivali West, Mumbai **Portfolio:** <https://shankarportfolio.hoscrafter.in/> | **LinkedIn:** <https://www.linkedin.com/in/shankar-saud-56b391221/>

PROFESSIONAL SUMMARY

Results-driven **Shopify Developer** with proven expertise in custom Shopify theme development using Liquid, HTML5, CSS3, and JavaScript. Specialized in building responsive, interactive e-commerce solutions that deliver seamless user experiences across all devices. Strong track record of collaborating with remote teams to translate design requirements into high-performance Shopify stores. Passionate about optimizing store performance, implementing best practices, and staying current with latest Shopify technologies and industry trends.

CORE TECHNICAL SKILLS

Shopify Development:

- Liquid Template Language (objects, tags, filters, loops, conditionals)
- Custom Shopify Theme Development
- Shopify CLI & Theme Development Workflow
- Shopify Admin API & Storefront API
- Shopify App Integration & Configuration
- Theme Customization & Modification

Web Development:

- **Languages:** HTML5, CSS3, JavaScript (ES6+), PHP
- **Frontend:** Responsive Design, Mobile-First Approach, Cross-Browser Compatibility
- **Interactive Features:** Dynamic Content, Form Validation, User Experience Enhancement
- **Performance Optimization:** Page Speed Optimization, Asset Management, Lazy Loading

Design & UX:

- Responsive Web Design
- Interactive Web Applications
- User Experience Optimization

- Accessibility Standards (WCAG)
- Mobile Optimization

Tools & Platforms:

- Shopify Admin Dashboard
- Git & Version Control
- Theme Development Tools & Extensions
- Browser DevTools
- Code Editors (VS Code)

Soft Skills:

- Excellent Communication
- Remote Team Collaboration
- Problem-Solving & Troubleshooting
- Adaptability & Flexibility
- Attention to Detail

PROFESSIONAL EXPERIENCE

Web Developer (WordPress & Shopify)

iDigitalise - Digital Marketing & Technology Company | *September 2024 - Present*

- **Develop custom WordPress themes and Shopify stores** using HTML5, CSS3, JavaScript, and Liquid template language tailored to client requirements
- **Build responsive and interactive e-commerce solutions** for both WordPress (WooCommerce) and Shopify platforms ensuring seamless functionality across all devices
- **Implement Advanced Custom Fields (ACF), Elementor Pro** for WordPress and **Shopify theme customization** with API integration
- **Optimize website and store performance** through code refinement, asset management, and implementation of best practices
- **Collaborate with design and marketing teams** to deliver pixel-perfect implementations and high-quality solutions
- **Troubleshoot and resolve technical issues promptly** on both platforms, ensuring minimal downtime and smooth user experiences
- **Stay updated with latest Shopify and WordPress trends** and implement modern development practices
- Successfully working in **remote team environment** with strong communication and adaptability skills

Freelance Website Developer

Self-Employed | *March 2024 - August 2024*

- **Designed and implemented custom WordPress solutions** tailored to diverse client requirements, achieving high client satisfaction rates
- **Developed responsive and interactive web applications** ensuring seamless functionality across desktop, tablet, and mobile devices
- **Optimized website performance** through code refinement, image optimization, and implementation of best practices
- **Collaborated effectively with designers and stakeholders** through clear communication and comprehensive project documentation
- **Troubleshoot and resolved technical issues promptly**, ensuring minimal downtime and smooth user experiences
- **Stayed updated with latest web development trends** and implemented modern development practices
- Successfully delivered **2+ custom web projects** with 100% on-time delivery

Tech Executive - Website & Film Festival Software

Jio MAMI (Mumbai Academy of Moving Image) | *August 2023 - December 2023*

- **Administered Content Management Systems** for high-traffic website and mobile applications
- **Managed website content updates and user experience optimization** during peak traffic periods
- **Streamlined operations and data management processes** improving overall efficiency
- **Ensured consistent and accurate content delivery** across multiple digital platforms

KEY ACHIEVEMENTS & PROJECT HIGHLIGHTS

- ✓ **Custom Theme Development** – Created fully responsive, mobile-first Shopify themes with advanced customization options
- ✓ **Liquid Programming** – Demonstrated proficiency in writing efficient Liquid code for dynamic content management and template logic
- ✓ **Performance Optimization** – Optimized Shopify stores for faster loading times and improved user experience metrics
- ✓ **Cross-Device Compatibility** – Ensured seamless functionality across all devices and platforms (desktop, tablet, mobile)
- ✓ **Remote Collaboration** – Successfully worked with distributed teams in dynamic environments while maintaining code quality and deadlines

✓ **Problem Resolution** – Quickly diagnosed and resolved technical challenges, improving store functionality and user satisfaction

✓ **Portfolio Link** – Comprehensive portfolio showcasing multiple projects:
<https://shankarportfolio.hocraft.in/>

CERTIFICATIONS & LEARNING

- **Getting Started with Liquid for Developers** – Shopify Academy
 - **Web Development Fundamentals** – HTML5, CSS3, JavaScript
 - **Responsive Design Principles** – Mobile-First Development
 - **Git & Version Control** – Efficient Code Management
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ADDITIONAL COMPETENCIES

- Quick learner with ability to master new technologies and frameworks
- Strong work ethic and commitment to delivering high-quality solutions
- Experience working in agile/flexible work environments
- Proactive approach to identifying and implementing improvements
- Detail-oriented with emphasis on code quality and best practices
- Fluent in collaborative communication with non-technical stakeholders